

ISPY 2011 Sponsorship Packages Overview



	Gold x 3	Evenings x 4	Conference / Workshop Speakers	Business Class	First time flyers	Product Placement
ISPY Co branded Polo shirts	✓					
Awards ceremony programme	Full page advert, profile, contact details	Full page advert, profile & contact details	Full page advert, profile & contact details	Profile	Profile	Profile
ISPY Diary	as above	as above	as above	as above	as above	as above
Note pad	Logo strip	Logo strip	Logo strip	Logo strip	Logo strip	Logo strip
Pen	Logo					
Banners	Sole Banner	Logo Banner	Logo Banner	Logo Banner	Logo Banner	Logo Banner
Product placement						
Bedroom gift for key airline management	✓					
Training product	As featured in the Inflight Brochure	As featured in the Inflight Brochure	As featured in the Inflight Brochure	As featured in the Inflight Brochure	As featured in the Inflight Brochure	As featured in the Inflight Brochure
Monday welcome bags	✓					
ispyPLUS welcome bags	✓	✓	✓			

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Crew training rooms POS	✓					
Table gifts	Awards ceremony	At your specific event				
Crew prizes	✓	✓	✓	✓	✓	✓
Presentations/ Guest appearances						
Monday welcome	✓					
Monday Speed networking	✓					
Airline of the Year judging	✓					
Conference / Workshop speakers			Collaboration with brief, introduce & close session			

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Dragon's Den advisor	✓	✓	✓			
Award ceremony	Co host & present main awards	Present an award	Present an award			
Table at Product knowledge fair	✓	✓	✓	✓	✓	
Friday Product enlightenment session	✓					
Post event marketing						
Post event supplement	2 x full page adverts, + 1 page advertorial	1 full page advert	1 full page advert	Logo	Logo	Logo
Attendance						
Number of sponsorship delegate passes	Unlimited	4	4	2	1	N/A

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Passes validity	Unlimited	*Tuesday evening/ Friday	*Tuesday evening/ Friday	Tuesday evening/ Friday	Wednesday/ Friday	N/A
Awards ceremony tickets	Table of 10	Table of 10	Table of 10	2	1	N/A
Cost	£25,000	£13,000	£10,000	£4,900	£2,500	£1,250
Sponsorship status					Cost	
Gold x 3	SOLD OUT				£25,000	
Evening	Monday UNDER OFFER	Tuesday SOLD	Wednesday SOLD	Thursday FOR SALE	£13,000	
Conference / Workshop Speakers	Tuesday 'Driving Sales'	Wednesday 'Cultural Buying & Selling'	ispyPLUS conference	ispyPLUS workshop		
	FOR SALE	FOR SALE	SOLD	FOR SALE	£10,000	
Business Class				FOR SALE	£4,900	
First time flyer				FOR SALE	£2,500	
Product Placement				FOR SALE	£1,250	